



Transit Advertising

Streetlevel Media
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Streetlevel Media and Winston-Salem Transit Authority have formed a partnership to provide businesses and professionals with transit advertising across the entire WSTA service area. Advertisers can choose from giant formats or standard formats on the sides and rears of all buses in the WSTA fleet. This includes 30 full sized buses covering 24 specific routes. Advertising is also available on the WSTA fleet of Trans Aid vehicles. Advertising on these "shuttle styled" vehicles is particularly effective in reaching customers while traveling throughout all the many neighborhoods of Winston-Salem.

Products offered in NC: Fayetteville (FAST), Greensboro (GTA), High Point (HI-TRAN), Winston-Salem (WSTA), Wilmington (Wave) & Piedmont (PART) which covers the entire Triad area!

Transit advertising products include: Full Wrap, King Kong, Super Queen, Full Tail, King, Queen, Tail, Interior Cards & "On Call" Shuttles. Sample product styles are shown below.

